

MGT 6565-02 Digital Marketing Assignment 6.0

Keyword Selection and Mapping

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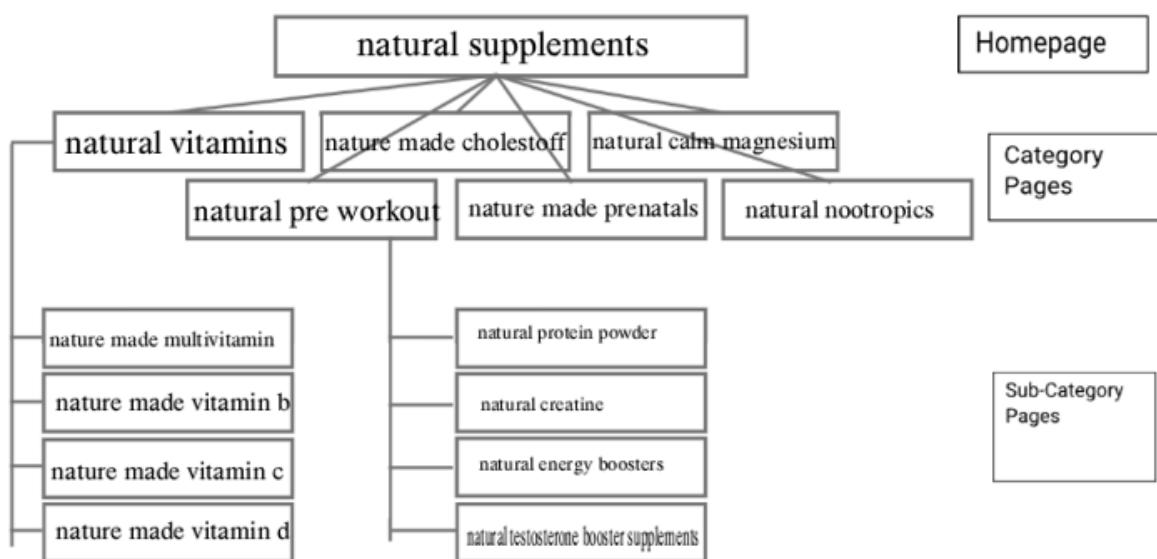
Part 1: Keywords

1. **Category 1:** natural supplements
Additional Keywords:
 - a. natural weight loss supplements
 - b. natural supplements for anxiety
 - c. natural adhd supplements for adults
 - d. supplements to lower blood sugar naturally
2. **Category 2:** natural vitamins
Additional Keywords:
 - a. nature made multivitamin
 - b. nature made vitamin b
 - c. nature made vitamin c
 - d. nature made vitamin d
3. **Category 3:** natural pre workout
Additional Keywords:
 - a. natural protein powder
 - b. natural creatine
 - c. natural energy boosters
 - d. natural testosterone booster supplements
4. **Category 4:** nature made cholestoff
Additional Keywords:
 - a. cholestoff plus
 - b. cholestoff
 - c. cholestoff complete
 - d. cholest off
5. **Category 5:** natural calm magnesium
Additional Keywords:
 - a. calm magnesium powder
 - b. natural calm magnesium
 - c. natural vitality calm magnesium
 - d. calm magnesium supplement
6. **Category 6:** nature made prenataals
Additional Keywords:
 - a. nature made prenatal vitamins
 - b. natural prenatal vitamins
 - c. best natural prenatal vitamins
 - d. nature made prenatal multi dha

Part 2: Homepage Keyword

1. **Homepage Keyword:** natural supplements
2. **URL:** <https://purelesera.com>
3. **Title tag:** Best Natural Supplements by Purelesera | Vitamins, Powders & More
4. **H1:** Explore Natural Supplements by Purelesera
5. **Body copy:** We at Purelesera provide you with the best Natural Supplements – including natural vitamins, powders, gummies and more. Our products are all natural ranging from nature made cholestoff to even nature made pre-workout products. We have a wide selection of products which have no artificial ingredients added to them and our products are all FDA approved as well.

Part 3: Keyword Map



Part 4: Category Pages

(I) Category 1: natural vitamins

1. **URL:** <https://purelesera.com/natural-vitamins>
2. **Title Tag:** Best Natural Vitamins | Purelesera
3. **H1:** Best Natural Vitamins by Purelesera
4. **Body Copy:** Discover the best natural vitamins by Purelesera. We have nature made vitamins such as vitamin b, vitamin c, vitamin d, multivitamin, etc. No artificial ingredients added – These vitamins are lab tested, and FDA approved. We also have other natural products such as nature made cholestoff and natural pre workout products as well.
5. **Internal Links:**
 - (i) <https://purelesera.com/natural-cholestoff>
 - (ii) <https://purelesera.com/natural-pre-workout>

(II) Category 2: natural pre workout

1. **URL:** <https://purelesera.com/natural-pre-workout>
2. **Title Tag:** Best Natural Pre-Workout Supplements | Purelesera

3. **H1:** Best Natural Pre-Workout Supplements by Purelesera
4. **Body Copy:** Discover the best natural pre-workout supplements by Purelesera. We have nature made pre-workout products such as protein powder, creatine, energy boosters, testosterone booster supplements, etc. No artificial ingredients added – These supplements are lab tested, and FDA approved. We also have other natural products such as nature made vitamins and natural made cholestoff.
5. **Internal Links:**
 - (i) <https://purelesera.com/natural-cholestoff>
 - (ii) <https://purelesera.com/natural-vitamins>